



**lido isle
community
association**

701 VIA LIDO SOUD
NEWPORT BEACH, CA 92663
Telephone (949) 673-6170 • Fax (949) 673-6827

LIDO ISLANDER® Advertising Policy, Rates & Specifications

Rates shown below are for supplied digital artwork on a space-available basis. Lido Isle-related editorial has priority over advertising, but every effort will be made to insert and publish all approved ads. Any questions regarding space units or materials requirements may be directed to the LICA Office at (949) 673-6170.

Closing date for ad space reservations & ad materials submission is the 12th of the month preceding publication.

Ad materials in acceptable file format(s) must be submitted by the deadline above. Ads must conform to specified units and sizes. Ad materials should be submitted to the LICA Office via email to islander@lidoisle.org.

For first-time advertisers, payment by check (payable to LICA) must be made prior to the ad close. No exceptions. Subsequent ads will be billed upon publication, with payment due by the next month's ad close. No subsequent ads will run until the prior month's balance is paid in full. Discounts are available for payment in advance: 5% for six months and 10% for one year.

Ad sizes available at the discretion of the Lido Islander Editor. Full page ads availability is subject to space consideration and may be limited to select months.

